

August 2, 2019 (Friday)	
08:30 – 09:00	Registration and Networking
09:00 – 09:15	<p style="text-align: center;"><u>Welcome Remarks</u></p> <p>Moderated by Prof. Jyh-An LEE – Associate Professor & Assistant Dean for Undergraduate Studies, Faculty of Law, The Chinese University of Hong Kong</p> <ul style="list-style-type: none"> ◆ Welcome Remarks by Prof. Christopher GANE – Dean and Simon F.S. Li Professor of Law, Faculty of Law, The Chinese University of Hong Kong ◆ Welcome Remarks by Dr. Albert Wai-Kit CHAN – Founder & Director, USCIPi ◆ Group Photo Taking
09:15 – 10:00	<p style="text-align: center;"><u>Keynote Section</u></p> <p>Moderated by Mr. Johnson Chung-Shun LAM – President, AIIPS; Partner, Hui & Lam LLP</p> <p>Presentation</p> <ul style="list-style-type: none"> ◆ Prof. Dongmin CHEN – Chair Professor, Institute of Interdisciplinary Sciences, Peking University Topic: Building Deep Science and Technology Innovation and Entrepreneurship Ecosystem in Guangdong-Hongkong-Macao Greater Bay Area
10:00 – 11:00	<p style="text-align: center;"><u>US-China Relationship and IP</u></p> <p>Moderated by Dr. Albert Wai-Kit CHAN – Founder & Director of USCIPi</p> <p>Presentations</p> <ul style="list-style-type: none"> ◆ Prof. Bryan MERCURIO – Chair Professor & Outstanding Fellow, Faculty of Law, The Chinese University of Hong Kong Topic: Intellectual Property and the US-China Trade War: The WTO Approach (and Beyond) ◆ Prof. Jyh-An LEE – Associate Professor & Assistant Dean for Undergraduate Studies, Faculty of Law, The Chinese University of Hong Kong Topic: Intellectual Property and the US-China Trade War: The Chinese Law & Policy Perspective ◆ Ms. Lisa MACKLEM – Lecturer, School of Management, Economics and Mathematics, King's University College at Western University Canada Topic: Between a Rock and a Hard Place: Canada's Due Diligence in the Meng Wanzhou Incident
11:00 – 11:15	Coffee Break
11:15 – 12:30	<p style="text-align: center;"><u>US-China Relationship and IP (Continue)</u></p> <p>Moderated by Dr. Albert Wai-Kit CHAN – Founder & Director of USCIPi</p> <p>Panel Discussion</p> <ul style="list-style-type: none"> ◆ Prof. Bryan MERCURIO – Chair Professor & Outstanding Fellow, Faculty of Law, The Chinese University of Hong Kong ◆ Prof. Jyh-An LEE – Associate Professor & Assistant Dean for Undergraduate Studies, Faculty of Law, The Chinese University of Hong Kong ◆ Ms. Lisa MACKLEM – Lecturer, School of Management, Economics and Mathematics, King's University College at Western University Canada ◆ Dr. Keith CHAN – Senior Partner, Bright Spot Management Consultants Corp., China/Taiwan/Hong Kong ◆ Ms. Helen Huilun SU – Partner, Alston & Bird LLP

12:30 – 13:30	Lunch
13:30 – 15:00	<p style="text-align: center;"><u>Keynote Section</u></p> <p>Moderated by Dr. Keith CHAN – Senior Partner, Bright Spot Management Consultants Corp., China/Taiwan/Hong Kong</p> <ul style="list-style-type: none"> ◆ Dr. Ruilin SONG – Executive President, China Pharmaceutical Innovation and Research Development Association Topic: The Influence of China's Patent System on the Development of Pharmaceutical Industry (in mandarin) ◆ Prof. Peter K. YU – Professor of Law, Professor of Communication and Director, Center for Law and Intellectual Property, Texas A&M University Topic: China's Innovative Turn and the Changing Pharmaceutical Landscape
15:00 – 16:20	<p style="text-align: center;"><u>IP and Data Economy</u></p> <p>Moderated by Ms. Gabriela KENNEDY – Partner of Mayer Brown & Head of the Asia IP & TMT Group; Co-leader of Mayer Brown’s global Intellectual Property practice</p> <p>Presentations</p> <ul style="list-style-type: none"> ◆ Mr. Ronald YU – Board Member, IIPCC Topic: A.I.: Can We Preserve The Spark of Innovation Without, For Safety’s Sake, Extinguishing the Innovation Flame? ◆ Prof. Tianxiang HE – Assistant Professor, School of Law, City University of Hong Kong Topic: Data Transferability in Mainland China ◆ Prof. Helen YU – Associate Director, Centre for Advanced Studies in Biomedical Innovation Law (CeBIL); Assistant Professor, Faculty of Law, University of Copenhagen Topic: The European Open Science Cloud – the Panacea to Economic Prosperity in Europe? ◆ Prof. Yuanjia HU – Associate Professor and Programme Coordinator, Medicinal Administration, University of Macau Topic: Patenting and Stock Returns of Pharmaceutical Companies: Evidence from the Mainland of China, Hong Kong and USA
16:20 – 16:40	Coffee Break
16:40 – 18:00	<p style="text-align: center;"><u>IP and Entertainment Industries</u></p> <p>Moderated by Dr. Angelia Jia WANG – Teaching Fellow, School of Accounting and Finance, Faculty of Business, The Hong Kong Polytechnic University</p> <p>Presentations</p> <ul style="list-style-type: none"> ◆ Dr. Lex KUO – Counsel, Latham & Watkins Topic: Climate Change – a Paradigm Shifting of Entertainment Content Ecosystem ◆ Prof. Kenny WONG – Counsel, Hogan Lovells Topic: Ungrateful or Unfair – Lessons for Artiste Management and Record Companies ◆ Mr. Lewis HO – Partner, Loeb & Loeb LLP Topic: IP Enforcement in the Entertainment Industry ◆ Ms. Candy LAM – Regional Counsel, IFPI Asian Regional Office Topic: The Legal Framework for Music to Thrive

August 3, 2019 (Saturday)	
8:30 – 9:00	Registration and Networking
9:00 – 10:20	<p style="text-align: center;"><u>Patent Law Update</u></p> <p>Moderated by Prof. Alice Suet-Ching LEE – Associate Dean, Faculty of Law, The University of Hong Kong</p> <p>Presentations</p> <ul style="list-style-type: none"> ◆ Mr. Derek LAU – Senior Solicitor, Intellectual Property Department of Hong Kong Topic: An Update of the Hong Kong Patent System ◆ Ms. Wen ZOU – Partner, Anjie Law Firm; External Expert, Shenzhen Intellectual Property Bureau; External Expert, Shenzhen Brand Protection and Development Association Topic: How China Patent Law Amendments May Affect Corporate Strategy? ◆ Dr. Robert ALDERSON – International Business Development, US and European Patent Attorney at Berggren Oy (Helsinki, Finland) Topic: Up-to-the-Minute Updates on European IP Law ◆ Mr. Rong XIE – U.S. Patent Attorney; Partner, Law Offices of Albert Wai-Kit Chan, PLLC Dr. Kevin CHEN – PharmD; Legal Intern, Law Offices of Albert Wai-Kit Chan, PLLC Topic: 2019 Updates in U.S. Patent Law
10:20 – 10:35	Coffee Break
10:35 – 11:35	<p style="text-align: center;"><u>Trademark and Best Practices</u></p> <p>Moderated by Prof. Steven Gallagher – Associate Professor of Practice in Law & Associate Dean (Teaching & Learning), Faculty of Law, The Chinese University of Hong Kong</p> <p>Presentations</p> <ul style="list-style-type: none"> ◆ Mr. Bo YU – Partner, SIPS Topic: An Update on Recent PRC Trademark Law Amendments Targeting Bad Faith Registrations ◆ Dr. Hui HUANG – Senior Partner, Wanhuida Law Firm Topic: How to Obtain Damages from the Bad Faith Applicant? ◆ Dr. Danny FRIEDMANN – Visiting Professor, The Peking University School of Transnational Law, Shenzhen Topic: Invocation, the Mount Blanc, and Thin Air, of the Protection of Indications of Source
11:35 – 12:30	Lunch
12:30 – 13:50	<p style="text-align: center;"><u>[Conduct in mandarin]</u></p> <p style="text-align: center;"><u>Emerging Issues & Recent Development of IP in China</u></p> <p>Moderated by Mr. Yao DENG – Partner, Lifang & Partners (Guangzhou)</p> <ul style="list-style-type: none"> ◆ Mr. Fei LI – Executive President, Shenzhen CIPRUN Intellectual Property Operations Co., Ltd. Topic: Intellectual Property in China: Changes in Market Circumstances and the Direction of Development ◆ Ms. Ling HUANG – Senior Partner and Director, Sichuan Altitude Law Firm Topic: Intellectual Property and the Development of Cultural Tourism Industry ◆ Mr. Jie JI – CEO, Hengqin International Intellectual Property Exchange Center Co., Ltd. (HIPEX) Topic: The Rule and Trend of Intellectual Property Operation

13:50 – 14:50	<p style="text-align: center;"><u>IP – Greater Bay Area Perspective</u></p> <p>Moderated by Prof. Tianxiang HE – Assistant Professor, School of Law, City University of Hong Kong</p> <p>Presentations</p> <ul style="list-style-type: none"> ◆ Dr. Haitian LU – Associate Dean, Faculty of Business, The Hong Kong Polytechnic University Topic: IP and the Environment for Technological Cooperation in Greater Bay Area ◆ Mr. Peter Kam-Fai CHEUNG – SBS, Barrister Topic: To Establish an IP-based Capital Market ◆ Mr. Alan CHIU – Managing Partner, Ella Cheong & Alan Chiu, Solicitors & Notaries Topic: Navigating in China – Learning Best IP Strategies from Pain
14:50 – 15:10	Coffee Break
15:10 – 17:45	<p style="text-align: center;"><u>IP – Greater Bay Area Perspective (Continue)</u></p> <p>Moderated by Prof. Dongmin CHEN – Chair Professor, Institute of Interdisciplinary Sciences, Peking University</p> <p>Panel Discussion</p> <ul style="list-style-type: none"> ◆ Dr. Haitian LU – Associate Dean, Faculty of Business, The Hong Kong Polytechnic University ◆ Mr. Peter Kam-Fai CHEUNG – SBS, Barrister ◆ Prof. Yuanjia HU – Associate Professor and Programme Coordinator, Medicinal Administration, University of Macau ◆ Mr. Alan CHIU – Managing Partner, Ella Cheong & Alan Chiu, Solicitors & Notaries ◆ Mr. William Ching-Wan LAM – Senior Partner, Hui & Lam LLP ◆ Mr. Johnson Chung-Shun LAM – President, AIIPS; Partner, Hui & Lam LLP
17:45 – 18:00	Closing Remarks