

## Agenda of the research workshop

# 'Legal Implications of the Platform Economy'

### Workshop I: 24.6.2019, Danube-University Krems, SE C 2.01

Chair: Philipp Homar (Center for IP, Media and Innovation Law, Danube-University Krems)

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| 10:00 – 10:15 | <b>Digital Platforms and the Platform Economy – An Introduction to the Research Project 'Legal Implications of the Platform Economy'</b><br><i>Philipp Homar</i> (Danube-University Krems)  |
| 10:15 – 11:00 | <b>Paradigm Shift of Platform Copyright Strategy in China</b><br><i>Jyh-An Lee</i> (The Chinese University of Hong Kong)<br>(moderated by <i>Clemens Appl</i> , Danube-University Krems)  |
| 11:00 – 11:15 | <b>Coffee Break</b>   |
| 11:15 – 12:00 | <b>A Tale of Two Online Intermediaries: Reconstructing an Intermediary Liability Regime in the UGC Age</b><br><i>Weijie Huang</i> (The University of Hong Kong)<br>(moderated by <i>Martin Winner</i> , Vienna University of Economics and Business)  |
| 12:00 – 12:45 | <b>Online Intermediaries as a Vehicle for Acts of Unfair Commercial Practices and Trade Secrets Infringement: What Liability within the European Legal Framework?</b><br><i>Valentina Moscon</i> (Max Planck Institute for Innovation and Competition, Munich)<br>(moderated by <i>Philipp Homar</i> , Danube-University Krems) |
| 12:45 – 14:00 | <b>Lunch Break</b>  |
| 14:00 – 14:45 | <b>Global Governance and the Platform Economy</b><br><i>Gabriel Lentner</i> (Danube-University Krems)<br>(moderated by <i>Stefan Knotzer</i> , Danube-University Krems)   |

- 14:45 – 15:30      **Platform Economy and Patent Law**  
*Simon Klopschinski* (Rospatt Osten Pross IP Lawyers, Düsseldorf)  
(moderated by *Gabriel M. Lentner*, Danube-University Krems)
- 15:30 – 15:45      **Coffee Break**
- 15:45 – 16:30      **Shared Economy and Online Platforms from the Perspective of Czech Law**  
*Pavel Loutocký / František Kasl* (Masaryk University Brno)  
(moderated by *Philipp Homar*, Danube-University Krems)
- 16:30 – 17:15      **Crowdfunding – Does the Platform Provider have an Obligation to Protect Investors?**  
*Anita Gassner* (Vienna University of Business and Economics)  
(moderated by *Martin Winner*, Vienna University of Economics and Business)
- 17:15 – 17:30      **Coffee Break**
- 17:30 – 18:15      **The (Non-)Dilemma of Transferring Data to US-Platforms in terms of Data Protection**  
*Natascha Windholz* (Datenschutzagentur Vienna)  
(moderated by *Stefan Knotzer*, Danube-University Krems)
- 18:15 – 19:00      **Jurisdiction and Applicable Law for Consumer Contracts regarding the Purchase of Goods via Digital Platforms from an EU Perspective**  
*Anna-Maria Heil / Pauline Poropat* (Vienna University of Business and Economics)  
(moderated by *Clemens Appl*, Danube-University Krems)
- 19:30                **Conference Dinner**

In order to participate in the research workshop, please write an email to:  
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