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## 13<sup>th</sup> IP Conference

# Innovation, Intangible Assets During and After the Global Pandemic

July 30-31, 2021 (Friday - Saturday)

Now armed with vaccines, we live in a more predictable world amidst the global COVID-19 pandemic. Innovations and Intangible Assets have been expanding, as necessity breeds inventions. The past 20 months have shown that we can be resilient in the COVID battle. AI, smart devices, robotics, IoT, diagnostics, therapeutics with analytical tools, already vital to many industries, have broadened their reach to respond to this emergency. The next era of technology will build upon the processing, interpretation, and manipulation of big data in sectors such as telecom, health care and e-commerce. This new landscape of digital technology creates a maelstrom of innovation, and intangible assets. Governments, companies and individuals need to develop strategies for managing risks, and balancing capital mobility while protecting intangible assets. Join us as our experts examine the latest innovations and intangible assets and explore challenges and solutions during the pandemic and in its aftermath.

<b>July 30, 2021 (Friday)</b>	
<b>8:30-9:00</b>	<b>Registration</b>
<b>9:00-9:10</b>	<p style="text-align: center;"><b><u>Welcome Remarks</u></b></p> <p>Moderator: Prof. Jyh-An LEE – Associate Professor &amp; Assistant Dean (Undergraduate Studies), The Chinese University of Hong Kong</p> <ul style="list-style-type: none"> <li>◆ Welcome Remarks by Prof. Lutz-Christian WOLFF – Dean of the Faculty of Law and Wei Lun Professor of Law, The Chinese University of Hong Kong</li> <li>◆ Welcome Remarks by Dr. Albert Wai-Kit CHAN – Founder &amp; Director, USCIPI</li> </ul>
<b>9:10-9:50</b>	<p style="text-align: center;"><b><u>Keynote Speech: Implications of COVID-19 for Intellectual Property</u></b></p> <p>Moderator: Mr. Paul SCHMIDT – The Chinese University of Hong Kong Faculty of Law</p> <p>Presenters:</p> <ul style="list-style-type: none"> <li>◆ Professor Sang Jo JONG – Seoul National University School of Law; Co-Chairperson, Presidential Council on Intellectual Property, South Korea</li> </ul> <p style="text-align: center;"><b>Topic: Implications of COVID-19 for Intellectual Property</b></p>
<b>9:50-11:00</b>	<p style="text-align: center;"><b><u>Keynote Panel</u></b></p> <p>Moderator: Mr. Paul SCHMIDT – The Chinese University of Hong Kong Faculty of Law</p> <p>Panelists:</p> <ul style="list-style-type: none"> <li>◆ Dr. Keith CHAN – Senior Partner, Bright Spot Management Consultants Corp., China/Taiwan/Hong Kong</li> <li>◆ Prof. Dongmin CHEN – Chair Professor, Institute of Interdisciplinary Sciences, Peking University</li> <li>◆ Prof. Bryan MERCURIO – Simon F.S. Li Professor of Law, Faculty of Law, The Chinese University of Hong Kong</li> <li>◆ Prof. Peter YU – Regents Professor of Law and Communication and Director, Center for Law and Intellectual Property, Texas A&amp;M University</li> </ul> <p>❖ Q &amp; A 10 – 20 mins</p>
<b>11:00-11:10</b>	<b>Break</b>
<b>11:10-12:30</b>	<p style="text-align: center;"><b><u>Law and Artificial Intelligence Innovation</u></b></p> <p>Moderator: Prof. Yahong LI – Associate Professor and Director of the LLM Program in Technology and IP Law at HKU Department of Law, and Associate Director (IP) at HKU Technology Transfer Office</p> <p>Presenters:</p> <ul style="list-style-type: none"> <li>◆ Prof. Ichiro NAKAYAMA – Professor, Graduate School of Law, Hokkaido University, Japan</li> </ul> <p style="text-align: center;"><b>Topic: Patentability and PHOSITA in the AI Era</b></p> <ul style="list-style-type: none"> <li>◆ Dr. Rita MATULIONYTE – Senior Lecturer, Macquarie Law School, Macquarie University, Australia</li> <li>◆ Prof. Jyh-An LEE – Associate Professor &amp; Assistant Dean (Undergraduate Studies), The Chinese University of Hong Kong</li> </ul>

	<p><b>Topic: Who Should Own AI-generated Works? Lessons from Recent Developments in Patent Law</b></p> <ul style="list-style-type: none"> <li>◆ Prof. Eliza MIK – The Chinese University of Hong Kong, Faculty of Law</li> </ul> <p><b>Topic: Legal Implications of Creative Adversarial Networks (CANs)</b></p> <ul style="list-style-type: none"> <li>❖ Q &amp; A 10 – 20 mins</li> </ul>
<p><b>14:00-15:20</b></p>	<p style="text-align: center;"><b><u>The Third Amendment to the Chinese Copyright Law</u></b></p> <p>Moderator: Ms. Candy LAM – Senior Legal Counsel, ASTRI (Hong Kong Applied Science and Technology Research Institute Co. Ltd.)</p> <p>Presenters:</p> <ul style="list-style-type: none"> <li>◆ Prof. Guobin CUI – Director, Center for Intellectual Property, Tsinghua University</li> </ul> <p><b>Topic: Technological Progress and the End of Neighboring Right for Broadcasters</b></p> <ul style="list-style-type: none"> <li>◆ Prof. Lin XIE – Associate Professor, Sun Yat-sen University</li> </ul> <p><b>Topic: Anti-circumvention Protection under the New Chinese Copyright Law</b></p> <ul style="list-style-type: none"> <li>◆ Prof. Tianxiang HE – Assistant Professor, School of Law, City University of Hong Kong</li> </ul> <p><b>Topic: The Copyright Limitations of the 2020 Copyright Law of China: A Satisfactory Compromise?</b></p> <ul style="list-style-type: none"> <li>❖ Q &amp; A 10 – 20 mins</li> </ul>
<p><b>15:20-15:30</b></p>	<p style="text-align: center;"><b>Break</b></p>
<p><b>15:30-17:30</b></p>	<p style="text-align: center;"><b><u>Standard-Essential Patents</u></b></p> <p>Moderator: Mr. William CW LAM – Partner, Hui &amp; Lam LLP</p> <p>Presenters:</p> <ul style="list-style-type: none"> <li>◆ Prof. Kung-Chung LIU – Lee Kong Chian Professor of Law (Practice); Lead, Intellectual Property Initiative, CAIDG School of Law, Singapore Management University/Renmin University of China/Graduate Institute of Technology, Innovation and Intellectual Property Management, National Chengchi University, Taiwan, Visiting professor, National Law University Delhi, India</li> </ul> <p><b>Topic: Global Developments of the FRAND Licensing of SEPs</b></p> <ul style="list-style-type: none"> <li>◆ Prof. Dicky TSANG – Associate Professor, The Chinese University of Hong Kong Faculty of Law</li> </ul> <p>Prof. Jyh-An LEE – Associate Professor &amp; Assistant Dean (Undergraduate Studies), The Chinese University of Hong Kong</p> <p><b>Topic: An Endless Game of Ping Pong – Anti-Suit Injunction in FRAND</b></p> <ul style="list-style-type: none"> <li>◆ Ms. Jingwen LIU – PhD Candidate, The Chinese University of Hong Kong Faculty of Law</li> </ul> <p><b>Topic: The Availability of SEP-Based Injunctions: A Pandora’s Box?</b></p> <ul style="list-style-type: none"> <li>◆ Prof. Yayuan PENG – Assistant Professor, Jiangsu University, School of Law</li> </ul> <p><b>Topic: International Comity in Parallel Litigation of SEPs</b></p> <ul style="list-style-type: none"> <li>❖ Q &amp; A 10 – 20 mins</li> </ul>

## July 31, 2021 (Saturday)

09:30-10:30

### IP Licensing

Moderator: Mr. Johnson LAM – President, AIIPS; Partner, Hui & Lam LLP

Presenters:

- ◆ Ms. Kate WANG – General Manager, Cheng Jen Culture and Creativity Co. Ltd;  
Member of Taiwan Character Brand Licensing Association  
**Topic: The Win-Win Cooperation Between Owners of Graphics IPRs and Vendors**
- ◆ Ms. PJ KAUR – Senior Associate Hong Kong, Hogan Lovells  
**Topic: Pitfalls of Drafting IP Licensing Agreements**
- ❖ Q & A 10 – 20 mins

10:30-10:40

### Break

10:40-11:35

### IP and Cultural Heritage

(Conducted in Putonghua)

Moderator: Mr. Peter Kam-Fai CHEUNG – SBS, Barrister, Fortune Chambers

Presenters:

- ◆ Mr. Yao DENG – Partner, Lifang & Partners (Guangzhou)  
**Topic: Commercialization Model of Intangible Cultural Heritage and Intellectual Property**
- ◆ Ms. Wu-Yun MAO – Assistant Research Fellow, National Palace Museum  
**Topic: Art Licensing and Museum IP Management-The Case of National Palace Museum in Taiwan**
- ❖ Q & A 10 – 20 mins

11:35-12:55

### Entrepreneurship and Startup Projects

Moderator: Dr. Jijun CHENG – General Manager, Guangzhou Curegenix Inc.

Presenters:

- ◆ Dr. Shuang CHEN – Senior Researcher, Haomai Science Co. Ltd  
**Topic: API Analysis of Patents on KRAS Inhibitors**
- ◆ Prof. Yuanjia HU – Associate Professor and Programme Coordinator, Medicinal Administration, University of Macau  
**Topic: Global CAR-T Cell Therapy Patent Landscape**
- ◆ Ms. Niki CHEN – PRC Lawyer, Lifang & Partners (Guangzhou); Registered Foreign Lawyer, Hui & Lam LLP; Legal Advisor, Fuxion Intellectual Property Consulting Co., Ltd  
**Topic: Compliance in View of PRC's New Biosecurity Law**
- ❖ Q & A 10 – 20 mins

<p><b>13:50-15:20</b></p>	<p style="text-align: center;"><b><u>IP Updates</u></b></p> <p>Moderator: Prof. Zhongfa MA – Professor, Fudan University, School of Law</p> <p>Presenters:</p> <ul style="list-style-type: none"> <li>◆ Dr. Robert ALDERSON – Partner, United States and European Patent Attorney, International Client Relations at Berggren Oy (Helsinki, Finland) Dr. Mariella MASSARO – Partner, Certified Licensing Professional, IP Strategist, International Client Relations, Juris Doctor (J.D.) at Berggren Oy (Helsinki, Finland) <b>Topic: Updates on Innovation and Intellectual Property in Europe</b></li> <li>◆ Mr. Aron DUAN – Patent Attorney &amp; Co-Founder, Global Link Intellectual Property Agency Co. Ltd Ms. Kathy LIU – Partner, Vcan Intellectual Property Law Firm <b>Topic: The Fourth Amendment and Implementation of China's Patent Law and Case Study and Updates in PRC Trademark Law</b></li> <li>◆ Mr. Rong XIE – Partner, Law Offices of Albert Wai-Kit Chan, PLLC Dr. Roy CHAN – Executive and Scientific Adviser, Albert Wai-Kit Chan Intellectual Property Limited <b>Topic: US IP Law Updates and Best Practices</b></li> </ul> <p>❖ Q &amp; A 10 – 20 mins</p>
<p><b>15:20-15:30</b></p>	<p style="text-align: center;"><b>Break</b></p>
<p><b>15:30-16:50</b></p>	<p style="text-align: center;"><b><u>The Promise and Challenge of Non-Fungible Tokens (NFTs)</u></b></p> <p>Moderator: Prof. Robin Hui HUANG – The Chinese University of Hong Kong Faculty of Law</p> <p>Presenters:</p> <ul style="list-style-type: none"> <li>◆ Dr. Wai Shun LO – General Partner, DL Capitals <b>Topic: NFT and Digital Assets</b></li> <li>◆ Prof. Kelvin F.K. LOW – National University of Singapore Faculty of Law <b>Topic: The Emperor's New Art</b></li> <li>◆ Mr. Lei ZHANG – Founder and CEO, Starmine Technology Co. Ltd. <b>Topic: NFT and Digital Innovation</b></li> </ul> <p>❖ Q &amp; A 10 – 20 mins</p>
<p><b>16:50-17:30</b></p>	<p style="text-align: center;"><b><u>Round Table – Where Are We and Where Are We Going?</u></b></p> <p>Moderator: Dr. Albert Wai-Kit CHAN – Founder &amp; Director, USCIP</p> <p>Panelists:</p> <ul style="list-style-type: none"> <li>◆ Mr. Peter Kam-Fai CHEUNG – SBS, Barrister, Fortune Chambers</li> <li>◆ Dr. Wai Shun LO – General Partner, DL Capitals</li> <li>◆ Prof. Danny FRIEDMANN – Assistant Professor, Peking University School of Transnational Law, Shenzhen</li> <li>◆ Dr. Joseph TAM – Founder and Honorary Chairman, Pangen Group</li> </ul> <p>❖ Q &amp; A 10 – 20 mins</p>

<b>17:30-17:40</b>	<p style="text-align: center;"><b><u>Closing Remarks</u></b></p> <ul style="list-style-type: none"><li>◆ Dr. Albert Wai-Kit CHAN – Founder &amp; Director, USCIPI</li><li>◆ Mr. Johnson LAM – President, AIIPS; Partner, Hui &amp; Lam LLP</li><li>◆ Prof. Jyh-An LEE – Associate Professor &amp; Assistant Dean (Undergraduate Studies), The Chinese University of Hong Kong</li></ul>
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