

July 28, 2023 (Friday)	
8:30-9:00	Registration
9:00-9:10	<p style="text-align: center;"><u>Welcome Remarks</u></p> <p>Moderator: Prof. Jyh-An LEE – Professor and Executive Director, Centre for Legal Innovation & Digital Society, CUHK LAW</p> <ul style="list-style-type: none"> • Welcome Remarks by Prof. Lutz-Christian WOLFF – Dean and Wei Lun Professor of Law, CUHK LAW • Welcome Remarks by Dr. Albert Wai-Kit CHAN – Founder & Director, USCIPI
9:10-9:50	<p style="text-align: center;"><u>Keynote Session</u></p> <p>Moderator: Prof. Jyh-An LEE – Professor and Executive Director, Centre for Legal Innovation & Digital Society, CUHK LAW</p> <p><u>Speaker:</u></p> <ul style="list-style-type: none"> • Prof. Peter Yu, – Regents Professor of Law and Communication and Director of the Center for Law and Intellectual Property, Texas A&M University School of Law <ul style="list-style-type: none"> ○ Topic: <i>Artificial Intelligence, Autonomous Creation and the Future Path of Copyright Law</i>
9:50-11:10	<p style="text-align: center;"><u>ChatGPT and the Law</u></p> <p>Moderator: Prof. Jyh-An LEE – Professor and Executive Director, Centre for Legal Innovation & Digital Society, CUHK LAW</p> <p><u>Presenters:</u></p> <ul style="list-style-type: none"> • Prof. Prof. Eliza MIK– Assistant Professor, CUHK LAW <ul style="list-style-type: none"> ○ Topic: <i>Demystifying ChatGPT – Why Language Models will not Replace Lawyers</i> • Prof. Stuart HARGREAVES – Associate Professor, CUHK LAW <ul style="list-style-type: none"> ○ Topic: <i>Generative AI and Law School Assessments</i> • Prof. Tianxiang HE – Assistant Professor, City University of Hong Kong School of Law <ul style="list-style-type: none"> ○ Topic: <i>ChatGPT and Future Regulation of AI-generated Contents: Is Copyright Still a Suitable Solution?</i> <p>Q&A (20 min)</p>
11:10-11:25	Tea Break

11:25-12:45	<p style="text-align: center;"><u>Business of IP Licensing</u></p> <p>Moderator: Mr. Johnson LAM – President, AIIPS; Partner, LongAn & Lam LLP</p> <p>Presenters:</p> <ul style="list-style-type: none"> • Mr. Simon HO – Founder and CEO, wowCreateive Workshop <ul style="list-style-type: none"> ○ Topic: <i>A Fascinating Exploration of Brand Licensing</i> • Mr. Alan POON– Founder, Azu Co. Lab <ul style="list-style-type: none"> ○ Topic: <i>Unlocking Innovation: Empowering Industry through University Technology Transfer and Patent Licensing</i> • Ms. Candy LAM – Warner Chappell Music <ul style="list-style-type: none"> ○ Topic: <i>Licensing Music</i> <p>Q&A (20 min)</p>
12:45-14:00	Lunch Time
14:00-15:20	<p style="text-align: center;"><u>IP & Life Science</u></p> <p>Moderator: Prof. Wei-Ning LEE– Associate Professor, HKU Faculty of Engineering</p> <p>Presenters:</p> <ul style="list-style-type: none"> • Prof. Bryan MERCURIO – Simon F.S. Li Professor of Law, CUHK LAW <ul style="list-style-type: none"> ○ Topic: <i>Intellectual Property Rights and Health Crises: A Post-COVID Stocktake</i> • Ms. Alice Yuen Ting WONG – Associate, Loeb & Loeb LLP <ul style="list-style-type: none"> ○ Topic: <i>Dos and Don'ts in IP Licensing in Life Sciences</i> • Ms. Qian YIN– PhD Candidate, CUHK LAW <ul style="list-style-type: none"> ○ Topic: <i>Test Data Protection in Phase-one Trade Agreement: Tearing Up the Rulebook?</i> <p>Q&A (20 min)</p>
15:20-15:30	Tea Break
15:30-18:00	<p style="text-align: center;"><u>IP Updates</u></p> <p>Moderator: Mr. Rong XIE – CEO, Fuxion Intellectual Property Consulting Co., Ltd.</p> <p>Presenters:</p> <ul style="list-style-type: none"> • Dr. Robert ALDERSON – Partner, United States and European Patent Attorney, International Client Relations at Berggren Oy (Helsinki, Finland) <ul style="list-style-type: none"> ○ Topic: <i>Unitary Patent and Unified Patent Court: Impact on European Patent Prosecution, Litigation and Licensing</i> • Mr. Robert D. KATZ – Partner, Law Offices of Albert Wai-Kit Chan, PLLC

	<p>Dr. Roy CHAN, Ph.D. – Executive and Scientific Adviser, Albert Wai-Kit Chan Intellectual Property Limited</p> <ul style="list-style-type: none"> ○ Topic: <i>US IP Law Updates and Practical Tips for Patent Evergreening</i> <ul style="list-style-type: none"> ● Ms. Yaohong ZHANG – Partner, Tahota Law Firm <ul style="list-style-type: none"> ○ Topic: <i>Progress in the Implementation of China's Drug Patent Linkage System</i> ● Mr. Alain Ke DONG – Founding Partner, IPwell Law Firm <ul style="list-style-type: none"> ○ Topic: <i>IP Commercialization</i> ● Ms. Ying YING - Partner, Tahota Law Firm <ul style="list-style-type: none"> ○ Topic: <i>Punitive damages in IP infringement cases under PRC Law</i> <p>Q&A (10 min)</p>
<p>July 29, 2023 (Saturday)</p>	
10:00-10:40	<p style="text-align: center;"><u>Keynote Session II</u></p> <p>Moderator: Dr. Albert Wai-Kit CHAN – Founder & Director, USCIPI</p> <p><u>Speaker:</u></p> <ul style="list-style-type: none"> ● Dr. Wai-Shun LO <ul style="list-style-type: none"> ○ Topic: <i>DAO as a New Vehicle for IP Monetization</i>
10:40-12:00	<p style="text-align: center;"><u>AI, NFTs, and Data Governance</u></p> <p>Moderator: Dr. Albert Wai-Kit CHAN – Founder & Director, USCIPI</p> <p>Presenters:</p> <ul style="list-style-type: none"> ● Ms. Wen ZOU – Partner, Fangda Partners <ul style="list-style-type: none"> ○ Topic: <i>The Regulation of Unfair Competition and Data Protection in the Digital Economy—From the Perspective of the Third Revision of China's Anti-Unfair Competition Law</i> ● Prof. Runhua WANG – Associate Professor, University of Science and Technology Beijing <ul style="list-style-type: none"> ○ Topic: <i>Safe Harbors for NFT Platforms Under IP Law</i> ● Mr. Ernest SOUTHWORTH – Professional Consultant, CUHK LAW <ul style="list-style-type: none"> ○ Topic: <i>The European Union's Artificial Intelligence Act: Paving the Way for Copyright in the Metaverse?</i> <p>Q&A (20 min)</p>
12:00-13:30	<p>Lunch Time</p>
13:30-14:45 (Putonghua Session)	<p style="text-align: center;"><u>Financing at the Age of Turbulence I</u></p> <p>Moderator: Mr. Yao DENG, Secretary General, AIIPS</p>

	<p>Keynote:</p> <ul style="list-style-type: none"> • Mr. Xiaoming LIU, Senior Partner, LongAn Law Firm <ul style="list-style-type: none"> ○ <i>Topic: Intellectual Property innovation in modern society requires a global perspective</i> <p>Presenters:</p> <ul style="list-style-type: none"> • Prof. Shangzhou JI – Associate Professor, Shanghai University of International Business and Economics <ul style="list-style-type: none"> ○ <i>Topic: IP Securitization in China</i> • Dr. Song HUANG - Deputy Director for Administration, National Institute of Biological Science, Beijing <ul style="list-style-type: none"> ○ <i>Topic: Financing for innovations originated from China</i> <p>Q&A (15 min)</p>
14:45-16:00	<p style="text-align: center;"><u>Financing at the Age of Turbulence II</u></p> <p>Moderator: Ms. Joyce NG, Managing Director and Chief Investment Officer, CUHK Innovation Limited</p> <p>Presenters:</p> <ul style="list-style-type: none"> • Mr. Winfred FAN – CEO, Anywhere Networks <ul style="list-style-type: none"> ○ <i>Topic: Financing Before Listing in the USA</i> • Mr. Tomson LEE – Founder, FuTak Business Ltd. <ul style="list-style-type: none"> ○ <i>Topic: Financing in Greater Bay Area</i> • Mr. Deven LO – CEO, B.Y. Quantitative Medicine <ul style="list-style-type: none"> ○ <i>Topic: Financing in Hong Kong</i> <p>Q&A (15 min)</p>
16:00-16:20	Tea Break
16:20-17:40	<p style="text-align: center;"><u>Trademarks and Unfair Competition</u></p> <p>Moderator: Prof. Dicky TSANG – Associate Professor, CUHK LAW</p> <p>Presenters:</p> <ul style="list-style-type: none"> • Dr. Hui HUANG– Senior Partner, Wanhuida Peksung IP Group <ul style="list-style-type: none"> ○ <i>Topic: About Use, Bad Faith and Well-Known Mark in the 5th Amendment of PRC Trademark Law</i> • Prof. Danny FRIEDMANN – Associate Professor, Peking University School of Transnational Law <ul style="list-style-type: none"> ○ <i>Topic: The Dog Who Mistook His Cheny-Toy For a Whiskey Bottle—Jack Daniels v VIP at the U.S. Supreme Court</i> • Ms. Jingwen LIU – PhD Candidate, CUHK LAW <ul style="list-style-type: none"> ○ <i>Topic: Fashion IP in China</i>

	Q&A (20 min)
17:40 – 18:00	<p style="text-align: center;"><u>Round Table & Closing Remarks</u></p> <ul style="list-style-type: none"> • Dr. Albert Wai-Kit CHAN – Founder & Director, USCPI • Mr. Johnson LAM – President, AIPS; Partner, Hui & Lam LLP • Prof. Jyh-An LEE – Professor and Executive Director, Centre for Legal Innovation & Digital Society, CUHK LAW